

Business Owners and Entrepreneuers

TOBACCO
FREE Coalition of
Erie & Niagara

INTERESTED IN MAKING YOUR WORKSITE SMOKE FREE?

*“There is no safe level of
exposure to secondhand
cigarette smoke”*

US Surgeon General

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The Ferry Street Health & Wellness Project

WHY IT MATTERS:

- **Protects employees, visitors and clients from the harmful effects of secondhand smoke exposure**
- **Increases worker productivity — tobacco use is a leading cause of lost worker production time**
- **May reduce direct healthcare costs, as well as heart disease and respiratory infections among employees**
- **May be basis for negotiating lower health, life, and disability premium costs**
- **Reduces maintenance costs by eliminating tobacco product litter, including cigarette butts**
- **Increases the curb appeal of your worksite and makes a better impression on clients and visitors**